

GENERAL TERMS for participation in the initiative “The Emblematic buildings of Bulgaria”

THE INITIATIVE

“The Emblematic Buildings of Bulgaria” initiative is organized by Alpha Bank Bulgaria and the National contest “Building of the Year” of City Media Group.

The initiative aims to promote remarkable, renovated or restored in recent years buildings, all of which are indispensable part of the Bulgarian cultural and historical heritage.

The Initiative is presented through a website: www.emblematichnitesgradi.com and a mobile application: Емблематичните Сгради /The Emblematic Buildings.

The General terms of the initiative will be available on www.emblematichnitesgradi.com for the whole period of the initiative.

The organizers have the right to add, edit or change the General terms and the changes will come in power after they are announced in advance.

The initiative presents (through photos, text, augmented reality markers and 3D models, exhibitions) the organizers’ selection of 12 renovated or restored buildings – cultural monuments.

The mobile application Емблематичните Сгради/ The Emblematic Buildings can be downloaded for free from the links mentioned in www.emblematichnitesgradi.com (Google Play for Android and from Apple store for iPhone). With the mobile application, the user can scan the AR markers situated in the photo gallery of each building in the website to unlock 3D image of the building.

The selection of the buildings includes:

The Aprilov National High School, Gabrovo

The Boyana Church “St. Nikola and St. Panteleymon”, Sofia

Theater and Music Production Center, Varna, comprising “Stoyan Bachvarov” Drama Theatre – Varna, and State Opera – Varna

The Small Basilica, Plovdiv

St. Sofia Church and the Necropolis, Sofia

The Ivan Vazov National Theatre, Sofia

The National Museum of Bulgarian Art, Sofia
Sofia Opera and Ballet, Sofia
The Slaveykov school, Tryavna
Theatre Complex “Profitable house”, Rousse
The Hadji Nikoli Inn, Veliko Tarnovo
Tsari Mali Grad, Belchin

VOTING

The visitors of the website can view the profiles of the buildings and vote for their favorite building in the website or through the mobile application.

Each visitor can vote for a chosen building only once from one and the same device.

Each visitor can vote for more than one building.

By voting, the visitor of the website or the user of the mobile application confirms that he accepts the General terms of the initiative.

If violation of the rules is detected, the organizers and the administrators of the application have the right to take corrective measures.

NOMINATION OF THE BUILDING – WINNER FROM THE VOTING

The voting for the buildings starts at 00:00 on October 2nd, 2014 and ends at 23:59 on November 30th, 2014.

The voting for the favorite Emblematic building of 2014 will be extended until 12:00 o'clock on December 10th, 2014.

The building or the buildings (two or more if equal number of votes occur) that has the most votes will be honored as the Emblematic Building of Bulgaria 2014 on the awards' ceremony of the National contest “Building of the year” of City Media Group on December 10th, 2014.